

One trusted source, many unique solutions



Dedicated ASC Program

Outcomes and satisfaction

Products and education developed to enhance patient results and experiences

- Robust and differentiated product portfolio backed by clinical and economic data
- World-class medical education programs tailored to surgeons, staff and administrators
- Short Stay Total Joint Program: technologies and education to assist with onboarding of total joint replacement

Savings and efficiencies

Enabling technologies and financial programs designed to reduce costs

- Transparent and flexible financial programs tailored to individual needs and situations
- Cost-reducing instrumentation and workflow management software that saves time¹
- Adaptable solutions designed to reduce total cost of care across the majority of ASC procedures

Growth and development

Customized resources and initiatives to promote your center and attract patients

- Healthcare economics and customer-centered field support across the continuum of care
- Unique products and solutions provide opportunity to differentiate in local market
- Robust marketing programs to attract patients and surgeons

References

1. Hensell MG, Pins J, Virtual BackTable. Reducing Cost of On-boarding. Presented at the AORN Surgical Conference and Expo 2015.

Products and technologies

Unparalleled portfolio breadth and differentiation

• Joint Replacement

- NAVIO° Robotics-assisted Surgical System
- VISIONAIRE° Cutting Guides
- JOURNEY° II Total Knee System
- VERILAST° Technology OXINIUM° Oxidized Zirconium on XLPE
- PURIST Table direct-anterior hip solution ideal for ASCs

• Sports Medicine

- A complete line of visualization, access, resection and repair products
- LENS° Surgical Imaging System optimized for ASC integration
- WEREWOLF° COBLATION° System advanced RF/resection

• Trauma and Extremities

- Hand and Wrist, Foot and Ankle, and Plate and Screw Systems
- EVOS° MINI, EVOS SMALL, VLP° MINI-MOD, D-RAD SMART PACK°

• Wound Care

- PICO° Single Use Negative Pressure Wound Therapy
- ACTICOAT° Antimicrobial Barrier Silver Dressing
- VERSAJET° II Hydrosurgery System

• Ear, Nose and Throat

- Comprehensive line of products for ENT surgery in ASCs
- COBLATION advanced RF technology that results in minimal thermal damage



Programs and resources

Unique initiatives designed to drive outcomes, efficiencies and growth

• ASC Business Managers

- Dedicated team with a single point of contact for all service line needs

• SHORT STAY Joint Program

- Products and education to help Integrate and optimize total joint replacement in your ASC

• ASC GO!

- PICO/ACTICOAT program designed to help minimize the risk of SSI's with high acuity cases

• S2 PROCEDURE PERFORMANCE Technology Suite

- Cloud-based technology suite to facilitate efficiencies, savings and learning across all products and procedures

• BLUEPRINT° Marketing Support

- Robust initiatives, resources and co-marketing to attract patients

• Reimbursement Education

- Hotline, coding reference guides and crosswalks, tools and templates, denial and appeal support

• Patient Engagement

- [m] Pirik cloud-based technology designed to simplify patient communication and data collection



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08084 V3 09/17